



## SIMBUS360 Partnership Opportunity

The privacy and security landscape is changing and audits and fines will be much higher in 2016. We want to help companies/associations get their clients/members compliant and avoid fines and possible jail time. HIPAA is law.

**About SIMBUS360:** SIMBUS360 is a HIPAA Privacy and Security management consultant firm that has been involved primarily with the health care industry for over 10 years. It has streamlined compliance for Doctors, Dentists, Chiropractors, Hospitals, Pharmacies, Clinics, Insurance Companies, Business Associates and others. Through the years, our clients have always depended on SIMBUS360, formerly HIPAA Compliance Tools to come up with an easy way to deal with the overwhelming changes in privacy and security.

Our goal with SIMBUS is to provide the technology and tools to allow organizations (of all sizes and in all industries) to centrally manage their entire information security and privacy program, supporting a wide range of international standards and regulatory requirements.

Our secure cloud-based services are built around the following five cornerstones of information security and privacy management:



- 1) **Centralized information security and privacy management:** Our SIMBUS system provides a way for centrally managing tasks, assigning personnel to tasks and tracking progress, reporting, project planning, centralized documentation management, logging activities, etc.
- 2) **Policies and Procedures:** The SIMBUS system provides all the updateable content for not only information security and privacy policies, but also the supporting procedures, which most other vendors do not supply. We also provide standards to support the policies, and forms to support the implementation of the procedures, and a repository to upload other policies/procedures and any other documentation necessary for not only information security and privacy management and compliance, but also any other type of policies that an organization would like to centrally manage.



- 3) **Training and Awareness:** SIMBUS provides online training modules with full logging, scoring and reporting capabilities, a location for our clients to also upload their own training videos and quizzes, a wide range of training reports, and ongoing awareness communications and products.
- 4) **Risk Management:** The SIMBUS services include a risk management portal that includes a breach management console and reporting portal, an audit management and repository portal, an automated high level risk assessment portal, and a repository to track all risk management activities and documentation. An online information security risk assessment that will automatically create reports and perform risk value assessments is launching in early 2016, which will be followed by automated audits, and automated privacy impact assessment. We also provide a way for our clients to create their own assessments within our system, so they can create an unlimited number of customized assessments to meet their own business needs. We will also provide the other types of risk management tools, and reports to support a comprehensive risk management program.
- 5) **Vendor Information Security and Privacy Oversight and Management:** SIMBUS provides a way to keep track of all vendors, and automate the communications with them, allowing assessments to be pushed out to them, with automatically created reports and risk scores, an inventory of the personal information and other types of information assets they have access to and/or possess, track key personnel and other critical information about the vendor relationship. Our system created a graphic timeline of the relationship with each vendor and key activities. A repository can store all contracts, audits, logs, attestations and other documentation necessary to determine the vendors are performing appropriate information security and privacy due diligence. This part of the SIMBUS system also includes a way to communicate with the vendors, keep all communications in a secure central repository, and establish notices for key events determined and set by our SIMBUS clients. In 2016 we will also be providing a way, Shared Risk Management™, for a vendor to provide standardized reporting or risk levels and key information security and privacy assessments and reports to their vendors, to streamline the time and cut the resources and costs that it takes for vendor management, and for the vendors who have multiple clients.

We work with collaborate with business partners who want to use our platform to support their own clients using our tools and content (or theirs), and then additionally provide other supporting services and tools within the following areas:

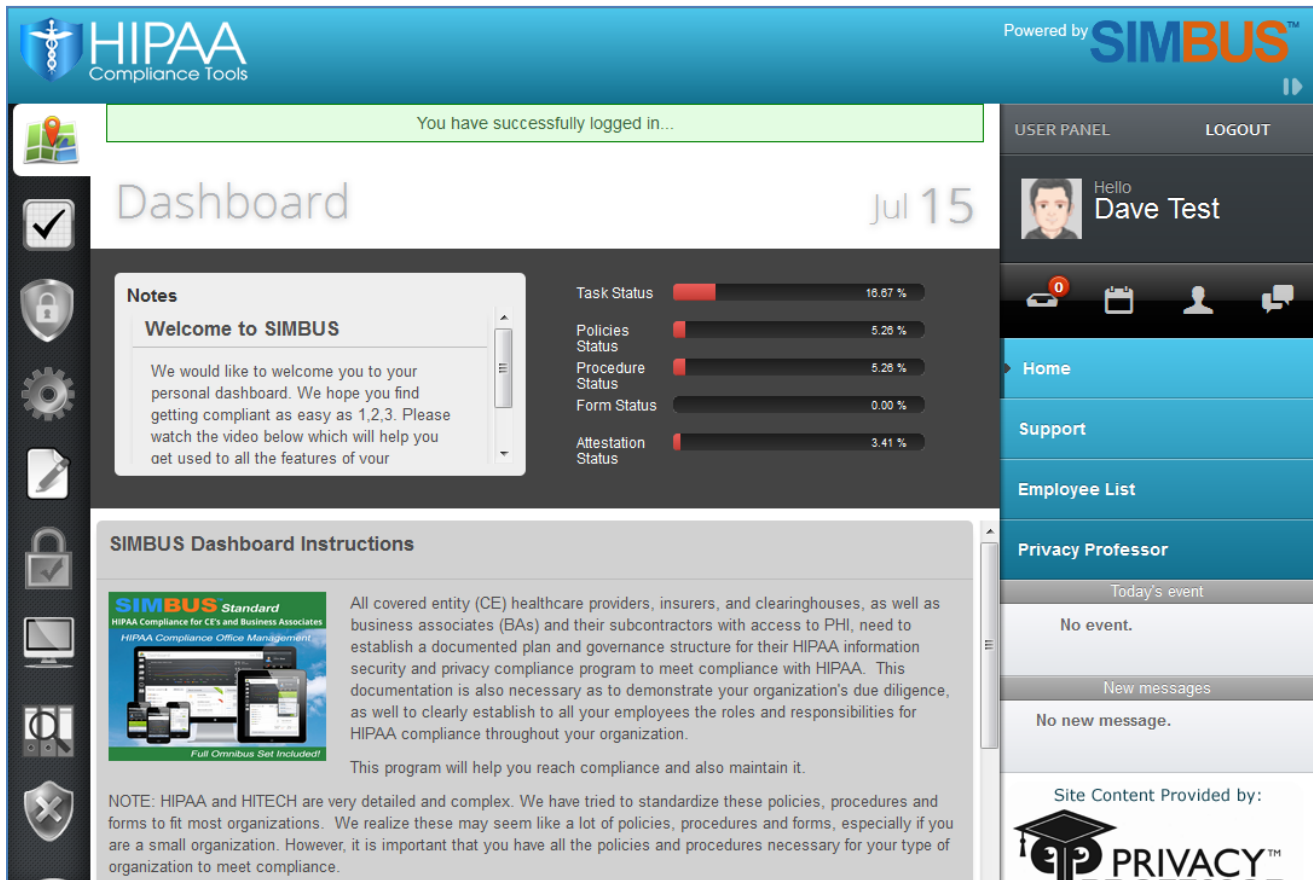
- Technologies: Providing encryption, DLP, IDS/IPS, anti-malware, logging, mobile security tools, etc.
- Consulting: Doing onsite audits, helping with specific projects, having the direct client relationships, performing onsite vulnerability assessments and penetration tests, etc.
- Physical security: Doing onsite physical security reviews that support information protection, establishing physical security controls, etc.

***Overall: SIMBUS is a service that simplifies the complexity of information security and privacy program management supported by a powerful tool that is feature rich, secure, and cost effective.***



**Our Mission:** To solve the industry's privacy and security needs one company at a time by providing the highest quality, time-saving and cost-effective products and services.

### SIMBUS Dashboard



**Meet Our Compliance Expert Rebecca Herold:** Rebecca is an information privacy, security and compliance consultant, author and instructor who has provided assistance, advice, services, tools and products to organizations in a wide range of industries over the past two decades. Rebecca is a widely recognized and respected information security, privacy and compliance expert. Rebecca has written 14 books on Privacy and Security and is an Amazon Best Seller. Here's just a few of her past and current clients:



**Our Value to You:** Companies who have a client or member base can benefit greatly by adding our services to their portfolio. HIPAA is the law and since the passing of the final Omnibus Rule, covered entities and business associates now have to fully comply with HIPAA. By partnering with HCT, your valued clients can now have access to our HIPAA compliance suite of services offered by you without having to manage or even understand Privacy and Security. It's a perfect way to add to your own portfolio of services with no threat of competition.



**How We Work Together:** There's a few ways SIMBUS360 and your organization can work together:

**1. Basic Affiliate (as a revenue stream)** – Simply send your members to our site. Our software manages the relationship between you and your associates by providing you with all of our marketing materials. Each advert comes with a code associated to your organization which helps us track traffic to our site. You can also use your code on your own marketing pieces. Our marketing materials include email templates, brochures, banners, coupons and several others and whenever a prospect uses your materials and clicks through to our site and purchases, you earn a commission. It's fully automated and there's nothing for you to do once you sign up as an affiliate.

**2. Referring Affiliate (as a value to your member base)** Have a group or association and want to provide value? We will use the exact same system above but instead of paying you a commission, we will discount our product by the full amount of your commission. A huge value to your members and will create a ton of good will. Again once setup, there is nothing you have to manage.

**3. White Label Partnership:** We have the ability to completely brand your organization to our SIMBUS360 Software. Our Brand Partners have the luxury of selling our entire product line through their own identity. Partners receive a private dashboard where they onboard and manage clients. We can also supply an automated shopping cart, marketing materials and checkout pages. Our systems are fully automated and can manage accounting, support, payments and your revenue share. **Note:** Branding is for larger groups who have access to multiple clients and we select partners through a selection process.

**4. SIMBUS Brand Custom:** Have your own set of policies and procedures? Not a problem. SIMBUS Brand Custom gives you the ability to add your own content and use our software to run the entire program with your Branding. This is your product and you can set your own pricing and bundle it with other products you already sell for more value add. Keep in mind, you can still brand to your own company and use our content if you prefer. **Note:** Branding is for larger groups who have access to multiple clients and we select partners through a selection process.

**Our Support:** You can be sure your valued clients will receive the support they deserve once they are members in our program. There are 3 types of support.

**1. Submit Support Tickets:** Once inside the software, members can click the support tab and ask a question that is moderated by both a compliance expert and or a software expert.

**2. Use our Knowledgebase:** We use Zendesk for our Knowledgebase which provides user quick answers to questions that have already been asked by previous users.

**3. Community:** We are building a community where users can access and ask other members specific questions and get guidance on various topics.

**Summary:** Partnering with HIPAA Compliance Tools can be a great way to provide value to your current client base. Privacy and Security is an ongoing, increasing concern and many businesses simply don't know where to turn for the best solution. We encourage you to contact us to discuss how SIMBUS360 can work with your company or association. We'll walk you through the setup process step-by-step and show you how a partnership with us can greatly add to the products and services you currently provide.





Contact us: 949-398-2600

email us: [support@simbus360.com](mailto:support@simbus360.com)

Visit us: <https://www.simbus360.com>

#### Important Links

Main Site Page: [Click Here](#)

Affiliate Page: [Click Here](#)

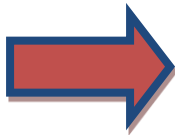
SIMBUS Sales Page: [Click Here](#)

SIMBUS Tracker Sales Page: [Click Here](#)

Facebook Page: [Click Here](#)

LinkedIn Page: [Click Here](#)

Sample Brochure



**HIPAA Compliance Tools**  
Simplifying Compliance  
Fast, Easy, Affordable

A simple step-by-step process designed to assist covered entities and business associates in achieving and maintaining HIPAA and HITECH security and privacy compliance.

- Completely Web-Based with No Software to Install
- Follow a Simple Set of Tasks to Reach Compliance
- Create Customized Policies, Procedures and Forms
- Track and Log Audits and Breaches and Print Reports
- Add Multiple Users and Assign Compliance Projects

**SIMBUS™**

HIPAA Compliance Tools is proud to announce "SIMBUS". SIMBUS is short for Simplified Omnibus and it's just that, simple to use and updated to the new Omnibus Rules. Complete with policies, procedures, forms, breach and audit management plus expert support.

Discover how other businesses get and stay compliant using our Privacy and Security office management system.

[www.HIPAACompliance.org](http://www.HIPAACompliance.org)